



## Montana Gerontology Society 39th Annual Conference

Dear Sir or Madam:

Montana Gerontology Society (MGS) is a non-profit organization dedicated to enhancing professional development and creating understanding and awareness among providers of aging services. One of the great benefits that come from MGS is our ability to offer scholarships and encourage students to join professions that serve the needs of the growing aging population.

MGS provides an annual conference addressing aging and senior issues for professionals and college students interested in the field of gerontology. This year's conference will be held in Missoula on **April 12<sup>th</sup> and 13<sup>th</sup>, 2020**, at the Holiday Inn Downtown. The 39<sup>th</sup> Annual Conference is entitled "***A Team Approach to Aging Well***".

We will focus on the medical, clinical, social and community services that providers give to their patients, clients, residents, and customers. We will also cover caregiving, healthcare, workforce, financial and legal issues that seniors and adult children need to be aware of and plan for to be prepared for their future.

The target audience includes health & wellness professionals, physicians, researchers, educators, long term care providers, students, older adults, caregivers and adult children, volunteers and others associated with the field of aging.

We would like to invite you to participate as a sponsor or exhibitor at our conference. Sponsorship can be made in the following levels (details on next page):

- Keynote Speaker sponsor(s) - \$5,000
- Diamond - \$3,000
- Platinum - \$1,500
- Gold - \$1,000
- Silver - \$500
- Exhibitor space - \$300
- Other miscellaneous financial or in-kind donations are also welcomed

Sponsorship pledges or payments **must be received by:**

**January 15, 2021** to be included in both the conference registration brochure and conference booklet, or  
**March 5, 2021** to be included in the conference booklet only

Please **make checks payable to the Montana Gerontology Society** and send to:

MGS Sponsorship Committee  
P.O. Box 3583  
Billings, MT 59103-3583

**For tax purposes, the MGS federal non-profit tax ID is 81-0412885.**

**Sponsorship and exhibitor reservation forms and payment options are also available on the MGS website.** Log onto [www.montanagerontology.org](http://www.montanagerontology.org) for membership, conference information, and current events related to the Montana Gerontology Society.

Thank you for your consideration. Please contact us if you have any questions.

Erika Sherek  
Conference Planner  
[conference@montanagerontology.org](mailto:conference@montanagerontology.org)

Name of Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

Phone Number(s): \_\_\_\_\_ Fax: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City/State \_\_\_\_\_ Zip \_\_\_\_\_

**Level of Sponsorship (Please indicate choice and amount):**

**Please note:** To better meet the needs of our sponsors, benefits of sponsorship at the Diamond Level or Keynote Speaker Sponsor are negotiable with the conference committee and therefore not listed here.

\_\_\_\_\_ Keynote Speaker Sponsor - \$5,000

\_\_\_\_\_ Diamond - \$3,000 and above

\_\_\_\_\_ Platinum - \$1,500 and above

- High exposure advertising during conference and on our website
- Complimentary exhibitor space with a prime location
- 3 Conference Registrations (register online or complete paper registration form also)
- Listed in conference registration brochure and conference booklet if pledge is received by **January 18th**
- Listed in conference booklet if pledge is received by **March 1<sup>st</sup>**

\_\_\_\_\_ Gold - \$1,000 and above

- High exposure advertising during conference and on our website
- Complimentary exhibitor space
- 2 Conference Registrations (register online or complete paper registration form also)
- Listed in conference registration brochure and conference booklet if pledge is received by **January 18th**
- Listed in conference booklet if pledge is received by **March 1<sup>st</sup>**

\_\_\_\_\_ Silver - \$500 and above

- Co-Sponsorship of coffee break
- Printed advertising displayed during coffee break and on our website
- Complimentary exhibitor space
- 1 Conference Registration (register online or complete paper registration form also)
- Listed in conference booklet if pledge is received by **March 1<sup>st</sup>**

\_\_\_\_\_ Exhibitor space - \$300 and above

- Advertising space will be available for the entire conference
- (A 6 - 8 ft. table in the exhibitor area with other sponsors)
- 2 full days of conference networking and display opportunities
- 1 Conference Registration (register online or complete paper registration form also)
- Listed in conference booklet if pledge is received by **March 1<sup>st</sup>**

\_\_\_\_\_ Other – Miscellaneous donation (financial or in-kind) \_\_\_\_\_

**\$500 level and above of sponsors will be listed with their logo in the conference booklet, on our website and posted on sponsor boards in the appropriate areas.**

All sponsor levels are eligible for a discounted rate for additional conference registrations at a rate of \$130 per participant.

Payment Info:

Agency/Individual Responsible for Payment: \_\_\_\_\_

Check Enclosed: \$ \_\_\_\_\_ **OR** Check will be mailed to MGS: \$ \_\_\_\_\_ by \_\_\_\_\_

Payment was made online. \$ \_\_\_\_\_ Date: \_\_\_\_\_

Names of staff using Sponsor Conference Registrations: \_\_\_\_\_

Exhibitor Booth Needs: \_\_\_\_\_ Electrical outlet ( ) 110V or ( ) 220V

\_\_\_\_\_ Wall Space

\_\_\_\_\_ Other: \_\_\_\_\_

Please return this form and payment by **March 5, 2021** to [conference@montanagerontology.org](mailto:conference@montanagerontology.org) or

**Montana Gerontology Society  
PO Box 3583  
Billings MT 59103-3583**